



# GREAT DEAL GOLD (GDG)

White Paper V.1

[www.greatdealgoldcoin.com](http://www.greatdealgoldcoin.com)

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**Abstract:** This whitepaper delves deeper into the vision, mission, and operational intricacies of Great Deal Coin, a pioneering entity leveraging blockchain technology, the GDS Token, and embracing various aspects of the Web 3 Economy. In addition to utility services, voucher creation, and strategic partnerships, this document explores the integration of decentralized applications (dApps), Non-Fungible Tokens (NFTs), and gaming, enhancing the scope of our platform and providing users with a comprehensive and immersive experience.

# About GDG

**Background:** Great Deal Company emerged from the need to redefine how individuals and businesses engage with utility services and consumer benefits. Recognizing the transformative potential of blockchain technology, we established a platform centered around the GDG Token, aiming to simplify transactions, create unique voucher opportunities, and foster collaborations with leading companies.





**Mission Statement:** Our mission is to empower individuals and businesses by simplifying access to essential utilities, creating unique voucher-based opportunities, and fostering mutually beneficial collaborations. We strive to be a catalyst for positive change in consumer experiences, offering unprecedented convenience and value through our GDG Token ecosystem.

**Vision:** Great Deal Company envisions a future where the GDG Token becomes a universal medium for secure, swift, and



## **GDG is For the web3 Economy**

Culture has found new expression in Web3 through art, gaming, entertainment, and events. The possibilities for blockchains impact on culture are so endless that they can't possibly all be predicted yet. GDG is a utility token made to support what's next, controlled and built on by the community, it will serve as a decentralized protocol layer for community-led initiatives that drive culture forward into the metaverse.

# GDG Token: The Foundation

**Overview of GDG Token :** The GDG Token is the backbone of our ecosystem , built on blockchain technology to ensure transparency , security , and decentralization . It facilitates transactions within the platform , serves as a reward mechanism , and powers the creation and redemption of vouchers.

**Tokenomics :** The GDG Token operates under a carefully designed tokenomics structure to ensure a balanced and sustainable ecosystem. The total supply of GDG Tokens is capped at 1,000,000, 000 GDG, fostering scarcity and driving long-term value appreciation. The distribution plan encompasses allocations for the community , team, strategic partnerships , and future development , reflecting our commitment to transparency and responsible growth.

## Use Cases:

GDS Tokens can be utilized for:

- ❖ Payment of utility services.
- ❖ Creation and redemption of vouchers for exclusive deals and discounts.
- ❖ Participation in decentralized applications (dApps) and governance mechanisms.
- ❖ Participation in loyalty programs.
- ❖ Access to exclusive deals and collaborations.



# Core Services:

**Utilities Services:** Great Deal Company offers a range of utility services, including electricity, water, gas, and telecommunications. Users can seamlessly pay for these services using GDG Tokens, ensuring swift transactions and cost-effective solutions.

**Voucher Creation and Redemption:** The GDG Token enables the creation and redemption of exclusive vouchers across industries such as travel, entertainment, shopping, and dining. This feature provides users with unique opportunities to access special deals and discounts.

**Strategic Partnerships:** Great Deal Company has established strategic partnerships with leading companies across sectors. These collaborations enhance the GDG Token ecosystem, allowing users to leverage their tokens for a diverse array of services and products.



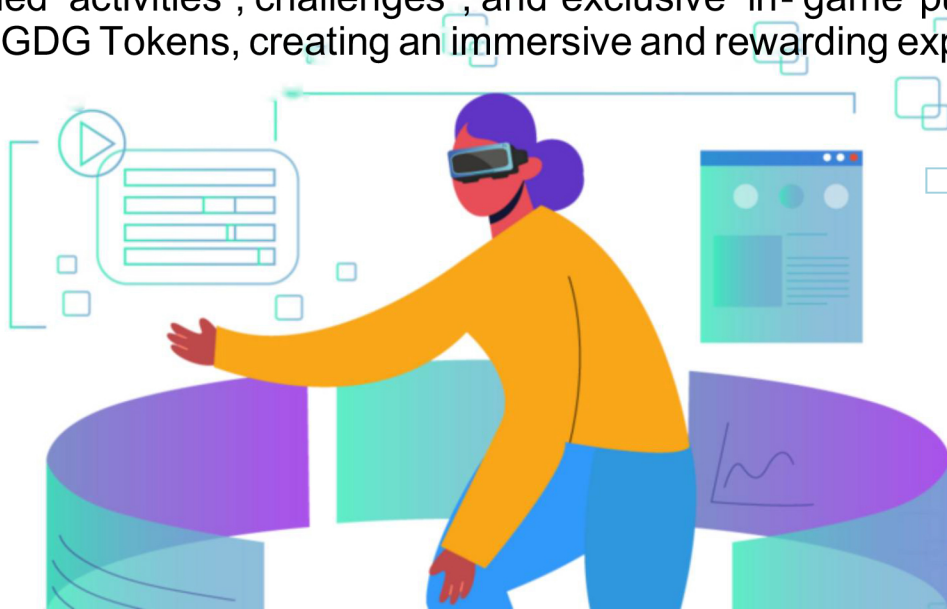
# Extended Offerings in Web 3 Economy

**Web 3.0 Integration:** Great Deal Company is at the forefront of the Web 3.0 revolution, embracing the principles of decentralization, data ownership, and user empowerment. By integrating Web 3.0 technologies, we aim to provide users with a more transparent, secure, and user-centric experience.

**Decentralized Applications (dApps):** The GDG Token ecosystem opens doors to a vibrant array of decentralized applications (dApps) developed in collaboration with our partners. These dApps provide additional functionalities, such as decentralized finance (DeFi), governance mechanisms, and interactive experiences that empower users.

**Non-Fungible Tokens (NFTs):** Great Deal Company recognizes the potential of NFTs in creating unique, verifiable, and tradable digital assets. The platform will explore the integration of NFTs to offer exclusive collectibles, limited-edition vouchers, and other innovative opportunities for users to engage with the ecosystem.

**Gaming Integration:** Incorporating gaming elements into the GDG Token ecosystem enhances user engagement and offers new avenues for earning and spending tokens. Users can participate in gamified activities, challenges, and exclusive in-game purchases using GDG Tokens, creating an immersive and rewarding experience.



# VIRTUAL REALITY AND ENTERTAINMENT INTEGRATION

## **Virtual Reality (VR) Integration:**

Great Deal Gold is at the forefront of revolutionizing user experiences by actively exploring the integration of Virtual Reality (VR) within the GDG Token ecosystem. VR technology provides an immersive, three-dimensional environment that transcends the boundaries of traditional digital interactions. Users can anticipate a range of VR applications, including but not limited to gaming, virtual events, and interactive simulations. By utilizing GDG Tokens, users gain access to a world of immersive experiences, where they can interact with the platform in ways previously unimaginable.

## **VR-enhanced Gaming:**

Gaming is a natural fit for VR integration, and Great Deal Gold is set to introduce a gaming platform within the GDG ecosystem.

Users can expect not only traditional gamified activities but also fully immersive VR gaming experiences. This includes challenges, quests, and exclusive in-game purchases, all powered by GDG Tokens. The gaming integration aims to provide users with a novel and entertaining way to engage with the platform, fostering a sense of community and competition.





**Virtual Events:** Great Deal Gold recognizes the growing popularity of virtual events, especially in the entertainment industry. Through VR integration, users can attend virtual concerts, conferences, and other events, all made possible by the use of GDG Tokens. This not only broadens the scope of entertainment options for users but also establishes GDG Tokens as a universal medium for accessing unique and exclusive virtual experiences.

**Simulated Environments:** The integration of VR goes beyond entertainment, offering users the opportunity to explore simulated environments related to travel, education, or even historical experiences. Users can use GDG Tokens to access and navigate these virtual worlds, providing an educational and immersive aspect to the platform.

**Entertainment Integration:** In addition to VR, Great Deal Gold is actively exploring partnerships and collaborations within the entertainment industry. This includes collaborations with content creators, musicians, and other entertainment providers to offer exclusive content and experiences that users can access using GDG Tokens.



**Exclusive Entertainment Content:** Users can use GDG Tokens to unlock premium and exclusive entertainment content, such as virtual shows, behind-the-scenes access, and interactive experiences with their favourite artists or influencers. This creates a unique value proposition for GDG Tokens beyond utility services, positioning them as a versatile digital asset within the entertainment space.

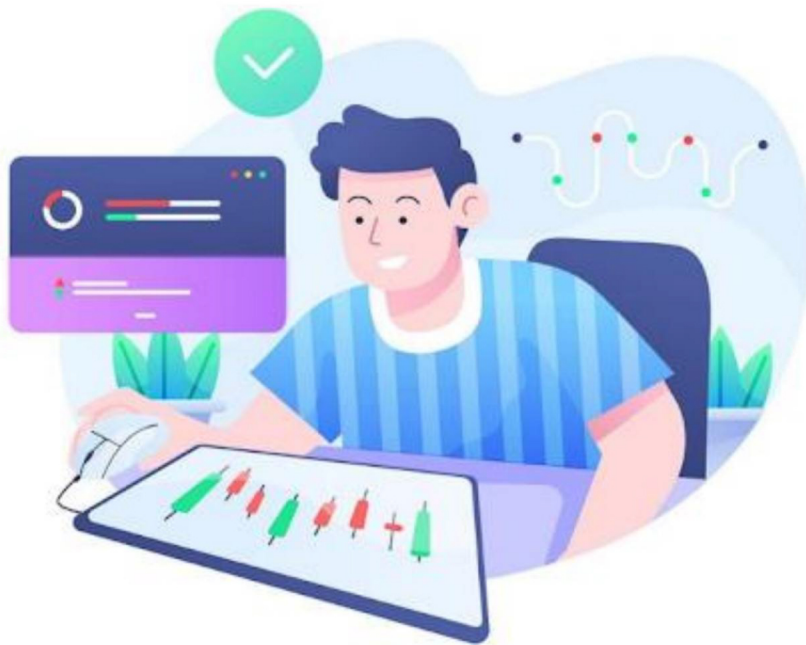
**GDG Tokens for Ticket Purchases:** Great Deal Coin envisions users utilizing GDG Tokens to purchase tickets for virtual events, concerts, and other entertainment experiences. This seamless integration of GDG Tokens into the entertainment ticketing process not only simplifies transactions but also enhances the overall user experience.



### **Partnerships with VR Developers and Entertainment**

**Providers:** To achieve these ambitious goals, Great Deal Gold is actively seeking partnerships with VR developers, content creators, and entertainment providers. These collaborations aim to enrich the GDG Token ecosystem with a diverse array of high-quality virtual experiences and entertainment content.

By combining the immersive capabilities of Virtual Reality with a strategic approach to entertainment integration, Great Deal Gold aims to redefine the digital landscape, providing users with a comprehensive, engaging, and memorable experience within the GDG Token ecosystem. The convergence of utility services, VR, and entertainment creates a unique and compelling value proposition for users, setting Great Deal Gold apart as a leader in the Web 3 Economy.



## Technical Architecture

**Blockchain Integration:** Great Deal Company's commitment to decentralization is reflected in its blockchain integration strategy. We leverage the Ethereum blockchain for the GDG Token, ensuring compatibility with a wide range of dApps and NFT standards. Future integrations with other blockchains are under consideration to enhance scalability and interoperability.

**Smart Contracts:** Smart contracts play a pivotal role in facilitating automated, secure, and transparent transactions on the platform. They govern various processes, from utility service payments to the creation and redemption of vouchers, ensuring a trustless and efficient environment.

**Decentralized Ledger Technology (DLT):** The use of DLT ensures that transaction records are distributed across the network, reducing the risk of a single point of failure and enhancing data integrity. DLT also facilitates the seamless integration of decentralized applications.

# User Experience and Interface

**Platform Design:** Great Deal Gold places a strong emphasis on delivering an intuitive and visually appealing platform design. The user interface is crafted with user-friendliness in mind, ensuring that users can navigate seamlessly through the platform. Thoughtful design elements contribute to a positive user experience, making interactions with the GDG Token ecosystem both enjoyable and efficient.

**Registration and Authentication:** The registration process is designed to be straightforward, minimizing friction for new users. We prioritize user privacy and data security during the registration phase. Authentication is a multi-layered process, incorporating industry-best practices such as two-factor authentication (2FA) and biometric verification to ensure the integrity and security of user accounts.

**Transaction Process:** A key focus of our user experience is the simplicity and efficiency of the transaction process. Users can engage in various transactions, from utility bill payments to voucher redemptions, with ease. Clear and concise transactional interfaces guide users through the process, providing real-time updates and confirmations. This streamlined approach ensures that users can execute transactions swiftly and confidently.

**Virtual Reality (VR) Integration:** Great Deal Gold is actively exploring the integration of Virtual Reality (VR) within the GDG Token ecosystem to elevate the user experience to new heights. VR technology offers an immersive, three-dimensional environment that transcends traditional digital interactions. Users can anticipate a range of VR applications, including but not limited to gaming, virtual events, and interactive simulations. By utilizing GDG Tokens, users gain access to a world of immersive experiences, where they can interact with the platform in ways previously unimaginable.

**Enhanced Gaming Experience:** The integration of VR extends into the gaming experience within the GDG Token ecosystem. Users can expect not only traditional gamified activities but also fully immersive VR gaming experiences. This includes challenges, quests, and exclusive in-game purchases, all powered by GDG Tokens. The gaming integration aims to provide users with a novel and entertaining way to engage with the platform, fostering a sense of community and competition.

**Entertainment Access:** Beyond utility services, Great Deal Gold is actively exploring partnerships and collaborations within the entertainment industry. Users can use GDG Tokens to unlock premium and exclusive entertainment content, such as virtual shows, behind-the-scenes access, and interactive experiences with their favourite artists or influencers. This integration establishes GDG Tokens as a versatile digital asset within the entertainment space.

**Seamless Ticket Purchases:** Great Deal Gold envisions users utilizing GDG Tokens to purchase tickets for virtual events, concerts, and other entertainment experiences. This seamless integration of GDG Tokens into the entertainment ticketing process not only simplifies transactions but also enhances the overall user experience, providing a unified platform for both utility services and entertainment.



## **Partnerships with VR Developers and Entertainment Providers:**

To achieve these ambitious goals, Great Deal Gold is actively seeking partnerships with VR developers, content creators, and entertainment providers. These collaborations aim to enrich the GDG Token ecosystem with a diverse array of high-quality virtual experiences and entertainment content. By combining the immersive capabilities of Virtual Reality with a strategic approach to entertainment integration, Great Deal Gold aims to redefine the digital landscape, providing users with a comprehensive, engaging, and memorable experience within the GDG Token ecosystem. The convergence of utility services, VR, and entertainment creates a unique and compelling value proposition for users, setting Great Deal Gold apart as a leader in the Web 3 Economy.



# Security Measures

**Encryption Standards:** Great Deal Gold prioritizes the security of user data through robust encryption standards. Utilizing state-of-the-art cryptographic protocols, we ensure that all sensitive information, including transactions and user credentials, is safeguarded from unauthorized access. This commitment to encryption not only protects user privacy but also enhances the overall trustworthiness of the platform.

**Authentication Protocols:** Our authentication mechanisms are designed to provide a multi-layered approach to user verification. Through advanced authentication protocols, including two-factor authentication (2FA) and biometric verification, we add an extra layer of security to user accounts. This helps prevent unauthorized access and ensures that only authorized individuals can engage in transactions and access platform features.

**Data Privacy:** At Great Deal Gold, we recognize the paramount importance of user data privacy. Stringent data privacy measures are in place to control and manage the collection, storage, and usage of user information. Our commitment to transparency extends to our data privacy practices, where users have control over their data and are informed about how their information is utilized within the platform.



# STRATEGIC PARTNERSHIPS

**Collaborative Framework:** Our approach to strategic partnerships is based on a collaborative framework that seeks mutually beneficial outcomes. We actively seek partners who share our vision and values, creating a synergy that enhances the overall GDG Token ecosystem . Through open communication and shared objectives, we aim to build lasting partnerships that contribute to the growth and innovation of our platform.

**Partner Onboarding:** The onboarding process for strategic partners involves a thorough assessment of alignment with our mission and values. Potential partners are evaluated for their contribution to the utility and diversity of services within the GDG Token ecosystem. A seamless onboarding process ensures that partners can integrate effectively, bringing additional value to our users .

**Mutual Benefits:** Great Deal Gold believes in fostering relationships where all parties involved experience mutual benefits. Strategic partnerships are structured to create a win-win scenario, providing our partners with access to a diverse user base and offering our users an expanded range of services. This collaborative approach enhances the overall value proposition of the GDG Token ecosystem .



# Market Analysis

**Competitive Landscape:** Great Deal Company stands out in the market by not only offering utility services and voucher-based benefits but also by embracing the Web 3 Economy. The integration of dApps, NFTs, and gaming positions us as a comprehensive and innovative platform in a market that is gradually shifting towards decentralized and immersive experiences.

**Market Trends:** The market trends indicate a growing interest in decentralized finance, NFTs, and gaming applications. By staying ahead of these trends, Great Deal Company aims to capture the evolving preferences of users and remain at the forefront of industry developments.

**Potential for Growth:** The potential for growth lies not only in the traditional utility services but also in the expanding opportunities within the Web 3 Economy. By tapping into emerging trends, Great Deal Company is well-positioned to attract a diverse user base and capitalize on the evolving digital landscape.



# AN AUTOMATED MARKET-MAKING DEX ON BINANCE

GDG is an automated market-making (AMM) decentralized exchange operating on the Binance Smart Chain (BSC). The GDG protocol comprises a series of smart contracts designed to hold pairs of tokens, allowing users to exchange any BEP20 Token against each other.

GDG provides a simple and secure way to manage and exchange funds at your convenience. Its goal is to establish the most popular and secure portal for digital investments, aiming to become a leading digital exchange on the Binance Smart Chain.

**In GDG, three primary parties play crucial roles:**

**Liquidity Providers ("LP"):** LPs add assets to GDG pools (the reserves) and receive liquidity shares called "Pool Tokens" as compensation. They have the ability to create new pools, add liquidity to existing pools, and remove tokens from reserves they contribute to (by sending LP Shares).

**Traders:** Traders are individuals seeking to exchange two tokens (e.g., buy GDG with USDT). They pay the swap fee, effectively added to the reserve of the pool GDG/USDT.

**Arbitrageurs:** Arbitrageurs monitor any price deviations with other trading venues (e.g., Binance) to profit from them. This practice enforces an efficient price mechanism at a pool-level, ensuring consistency with broader market prices.

# Why GDG?

GDG brings greater liquidity to the Binance Smart Chain (BSC) ecosystem, including decentralized exchanges (DEXs) and financial applications. Currently, the majority of trading volume occurs on centralized exchanges with Bitcoin. GDG addresses this by bringing Bitcoin's liquidity to GDG for token trades.

GDS standardizes Bitcoin to the BEP20 format, creating smart contracts for Bitcoin on the Binance Smart Chain. This simplifies the development of smart contracts that seamlessly incorporate Bitcoin transfers.

Managing various nodes and transaction types to support multiple currencies can be onerous. However, with GDG, exchanges, wallets, and payment apps only need to handle a Binance Smart Chain (BSC) node.

GDG also provides latest and DEXs, enabling the use of Bitcoin trending multiple decentralized applications (dApps) including Exchange, Finance, Gaming, Wallet, Casino, Social Media, etc. to its users with highest quality and services to make maximum benefits from it.

The USP of this GDG is the huge transaction speeds on its blockchain network at dirt-cheap fees.

## Decentralized Application (dApp)

A decentralized application (dApp) is a type of distributed open source software application that runs on a peer-to-peer (P2P) blockchain network rather than on a single computer. The use of blockchain enables a dApp to process data through distributed networks and to execute transactions.

The decentralized nature of dApps means that once a developer has released a dApp's codebase, others can build on top of it. The app is free from the control of a single authority. While a traditional application is supported by centralized servers and database, a dApp is supported by a smart contract that is stored on a blockchain, DApps are often built on the Ethereum platform that is the most popular blockchain for running smart contracts. dApps can be developed for a variety of purposes including finance, gaming, exchange, wallet, and social media.

## **Decentralized Application (dApp)**

### **Advantages**

Most of the advantages of dApps are center around the program's ability to safeguard user privacy. With decentralized apps (dApps), users do not need to submit their personal information to use the function the app provides. DApps use smart contracts to complete the transaction between two anonymous parties without the need to rely on a central authority.

Free speech advocates point out that dApps can be developed as alternative social media platforms, decentralized social media platform would be resistant to censorship because no single participant on the blockchain can delete messages or block messages from being posted. Ethereum is a flexible platform for creating new dApps, providing the infrastructure needed for developers to focus their efforts on finding innovative uses for digital applications. This could enable rapid deployment of dApps in a variety of industries including banking and finance, gaming, social media, and online shopping.

# Disadvantages

The use of dApps is still in the early stages, and thus it is experimental and prone to certain problems and unknowns. There are questions as to whether the applications will be able to scale effectively, particularly in the event that an app requires significant computations and overloads a network, causing network congestion. The ability to develop a user-friendly interface is also a concern. The challenge of doing code modifications is another limitation of dApps.

## Advantages

- ❖ Promotes user privacy
- ❖ Resists censorship
- ❖ Flexible platform enables dApp development

## Disadvantages

- ❖ Experimental, may not be able to scale
- ❖ Challenges in developing a user-friendly interface
- ❖ Difficult to make needed code modifications

# Mining, Minting and Difference Between Mining and Minting

## Mining

Cryptocurrency mining is the process of recording and verifying transactions on a public digital record of transactions, known as a blockchain, in order to do that, miners solve complex mathematical problems and in return, there is the possibility they will be rewarded with cryptocurrency. As a result of mining in the Proof-of-Work sense, a new block is mined. Mining new blocks allows for the blockchain's continuation.

Thus, mining serves two purposes:

1. To create new coins;
2. To maintain a log of all the existing token transactions.

## **Proof of Work (POW)**

Proof of work (POW) is a process of mining cryptocurrency coins, Mining refers to the practice of generating cryptocurrency by solving cryptographic equations using high-powered computer processors.

The solving mechanism involves verifying and validating data blocks and storing transaction records on a public ledger known as a blockchain. The transactions are secured through complex encryption techniques. Miners are rewarded in cryptocurrency coins, which are added to the circulation.

The most famous of the POW cryptocurrencies is Bitcoin (BTC).

## **Minting**

Cryptocurrency minting is the process of generating new coins by authenticating data, creating new blocks, and recording the information onto the blockchain through a "proof of stake" mechanism. Both new units of a cryptocurrency and Non-Fungible Tokens (NFTS) can be minted this way.

Under the Proof-of-Stake mechanism, coins are not minted through mining, but rather through staking. Proof-of-Stake does not have miners, it has validators, and it does not let people mine new blocks, but instead let's people mint or forge new blocks.

## **Proof of Stake (POS)**

Proof of stake (POS) is a method associated with minting cryptocurrency coins. It is a blockchain consensus mechanism used to validate cryptocurrency transactions. It is done through staking, which refers to owners pledging pre-existing coins to validate transactions.

The coins are locked up while the owners stake them and can be unstaked for trading. A random selection of stakeholders is made to verify transactions on the blockchain such that the more coins an individual stakes, the better their odds of being selected.

The most famous POS cryptocurrency is Ethereum network and its native token, Ether (ETH)

## **Mining Vs Minting**

### **Mining:**

Earn existing crypto through solving hashes (Proof of Work). Adds new blocks to the blockchain which, in turn, can be mined. Validator is rewarded with existing crypto.

### **Minting:**

Create new blocks and crypto through validating transactions. Validators to add new blocks to the blockchain. Validators are required to stake a certain amount of crypto on the blockchain network.

Both the methods aim to create new coins. They are different in terms of the methods leveraged to achieve it. Both processes secure blockchains and distribute new tokens by decentralized means.

## Staking

Staking offers crypto holders a way of putting their digital assets to work and earning passive income without needing to sell them.

You can think of staking as the crypto equivalent of putting money in a high-yield savings account. When you deposit funds in a savings account, the bank takes that money and typically lends it out to others. In return for locking up that money with the bank, you receive a portion of the interest earned from lending - albeit a very low portion.

Similarly, when you stake your digital assets, you lock up the coins in order to participate in running the blockchain and maintaining its security. In exchange for that, you earn rewards calculated in percentage yields. These returns are typically much higher than any interest rate offered by banks.

Staking has become a popular way to make a profit in crypto without trading coins

## Yield Farming

Yield farming is a method of earning rewards or interest by depositing your cryptocurrency into a pool with other users. The pooled funds are used to carry out smart contracts such as cryptocurrency lending that generates interest in return.

Yield farming is a system where users can deposit cryptocurrency in a pool with other cryptocurrency users to pursue investment gains, most typically through interest earned by lending the pooled cryptocurrency. Yield farming is a risky strategy with potential for high rewards.



You can find yield farms through decentralized finance (DeFi) platforms such as PancakeSwap or cryptocurrencies exchanges such as Bittrue.

# NFT

NFTS are tokens that we can use to represent ownership of unique items. They let us tokenize things like art, collectibles, and even real estate. Ownership of an asset is secured by the Ethereum blockchain- no one can modify the record of ownership or copy/paste a new NFT into existence.

NFT stands for non-fungible token. Non-fungible is an economic term that you could use to describe things like your furniture, a song file, or your computer. These things are not interchangeable for other items because they have unique properties.

Fungible items, on the other hand, can be exchanged because their value defines them rather than their unique properties. For example, ETH or dollars are fungible because 1 ETH/ \$1 USD is exchangeable for another 1 ETH/\$1 USD.

## How Does NFT Work?

NETS are different from ERC-20 tokens, such as GDG, in that each individual token is completely unique and is not divisible. NETs give the ability to assign or aim ownership of any unique piece of digital data, tractable by using Ethereum blockchain as a public ledger. An NFT is minted from digital objects as a representation of digital or non-digital assets. For example, an NFT could represent:

## Digital Art:

- Gifs
- Collectibles
- Music
- Videos

## Real World items:

- Deeds to a Car
- Tickets to a real world event
- Tokenized invoices
- Legal Documents
- Signatures

## Lots and lots more options to get creative with!

Ownership of NFTs is managed through the unique ID and metadata that no other token can replicate. NFTs are minted through smart contract that assign ownership and manage the transferability of the NFTs.

## Use Cases of NFTs

Some of the better developed use-cases and visions for NFTs on Ethereum blockchain are following:

- Digital Content
- Gaming Items
- Domain Names
- Physical items
- Investments and Collateral

## Metaverse

The metaverse is the network of 3D Virtual world that provides digital experiences as an alternative to or a replica of the real world, along with its key civilizational aspects like social interactions, trade, currency, economy, and property ownership - built on a bedrock of blockchain technology.

## Web3

Web3 is a new wave of cryptocurrencies which focus on making the decentralized vision of Web3 a reality. It combines blockchain technology with the smart contracts to give people control over their data and make transactions without relying on third parties. It is also known as the third generation of the internet that aims to remove control from large corporations and operate in a decentralized way that is owned, built and operated by the users themselves.

Transactions in Web3 are between two or more parties without a middleman to improve privacy, autonomy and control of data.

Web3 is a new stack of technologies for the development of decentralized web applications (dApp) that enable users to manage and control their own identity and data. Web3 and metaverse complement each in a community or ecosystem where value in some form is exchanged and shared between people or organizations or a combination.

## **GDG Gaming**

GDG gaming provides players with a way to earn money. This is referred to as a play-to-earn model, where players can earn money by playing games on gaming platform.

GDG offers a simple experience like connect a wallet place a bet on some random number get rewarded if your guess was correct, without any kind of authentication login via email.

GDG is also coming up with a best gaming platform in near future where we offers the best variety of fantasy games. The platform will features over 50+ online games, including live dealer games, table games, lottery games, slot games, poker, quiz tournaments, etc. We are doing our best to ensure the most captivating fantasy gaming experience for our players at our gaming platform Thus, we make sure to cover all existing gaming genres to satisfy all types of Bitcoin gaming enthusiasts. Whether you are a lot lover, a BTC jackpot hunter, or a table games fan - you will find at you want at our GDG gaming platform

# Initial Liquidity Offering (ILO)

Initial Liquidity Offering (ILO) is a new fundraising mechanism through which many projects and startups raise funds by selling tokens on the DeFi based Decentralized Exchanges without undergoing the process of ICO.

[Initial Coin Offering (ICO): is a type of blockchain-enabled crowd funding that allows a crypto project to raise funds by selling tokens. The tokens that are offered tend to have a use case within the project itself, meaning early investors can become a part of the community before the project has even launched.]

This Initial Liquidity Offerings (ILO) is taking the cryptocurrency globe to the next level and many reports say that it is emerging as the most popular way to launch new tokens which will overtake the significant value of the ICO.

## Why Initial Liquidity Offering?

Every newly launched token needs liquidity or liquid to be successful and When these new tokens are listed in a centralized exchange, you need to wait for a long time to sell your tokens, since it works based on an order-book mechanism.

Decentralized Exchanges with Automated Market Making (AMM) mechanism have ready markets to sell your tokens in the form of computer programs that are ready to pay for your tokens.

To pay for your tokens, these exchanges AMM are backed with liquidity pools. This is where exactly the concept of Initial Liquidity Offerings comes in.

Thus, this concept of Initial Liquidity Offerings (iLO) can also be termed as Initial DEX Offerings (IDO), Initial AMM Offerings, and also as Initial Defi Offerings.

## Benefits of Initial Liquidity Offerings (ILO)

Some most important benefits of ILO are following:

- Faster Sale
- Immediate Liquidity
- Lower Cost
- Open Fundraising
- Fair Method

## Initial Decentralized Exchange (DEX) Offerings (IDO)

Initial Dex Offering (IDO) enables startups to Crowdfund their native token or coin on decentralized exchanges and automated market makers (AMMs). A typical IDO allows investors to lock funds into a smart contract immediately before a project launches its native token. Investors receive the new tokens in exchange for locked funds that are being transferred to the project at the time of token generation, i.e., when a project releases its token. Unlike ICOS, IDOS offer projects a quick and affordable way to distribute their tokens and raise funds while providing investors with a higher level of security.

## What makes an IDO unique?

- IDO immediately list tokens on a decentralized exchange.
- **Accessibility:** Tokens can be purchased during an IDO by anyone and do not require large sums of money to participate.
- **Security:** smart contracts are used to conduct each transaction. These smart contracts are provided only by DEX. The platform does not keep track of the user's money, private keys, or other critically private information.

# Initial Decentralized Exchange (DEX) Offerings (IDO)

Some most important benefits of ILO are following:

- Fair Fundraising
- Immediate liquidity
- No need for sign-ups
- No Slippage
- Fast Trading
- Secure Transactions
- Lower Costs

## Tokenomics and Allocation

**GDS Token Overview:** The GDS Token is a BEP-20 compliant utility token within the Great Deal Company ecosystem, operating on the Binance Smart Chain. With a maximum total supply of 1,000,000,000 GDG tokens, it serves as a versatile utility, facilitating transactions, enabling platform features, participating in governance, and unlocking exclusive benefits within the Web 3 Economy.

TOKEN NAME

**Great Deal Gold  
(GDG)**

MAX TOTAL SUPPLY

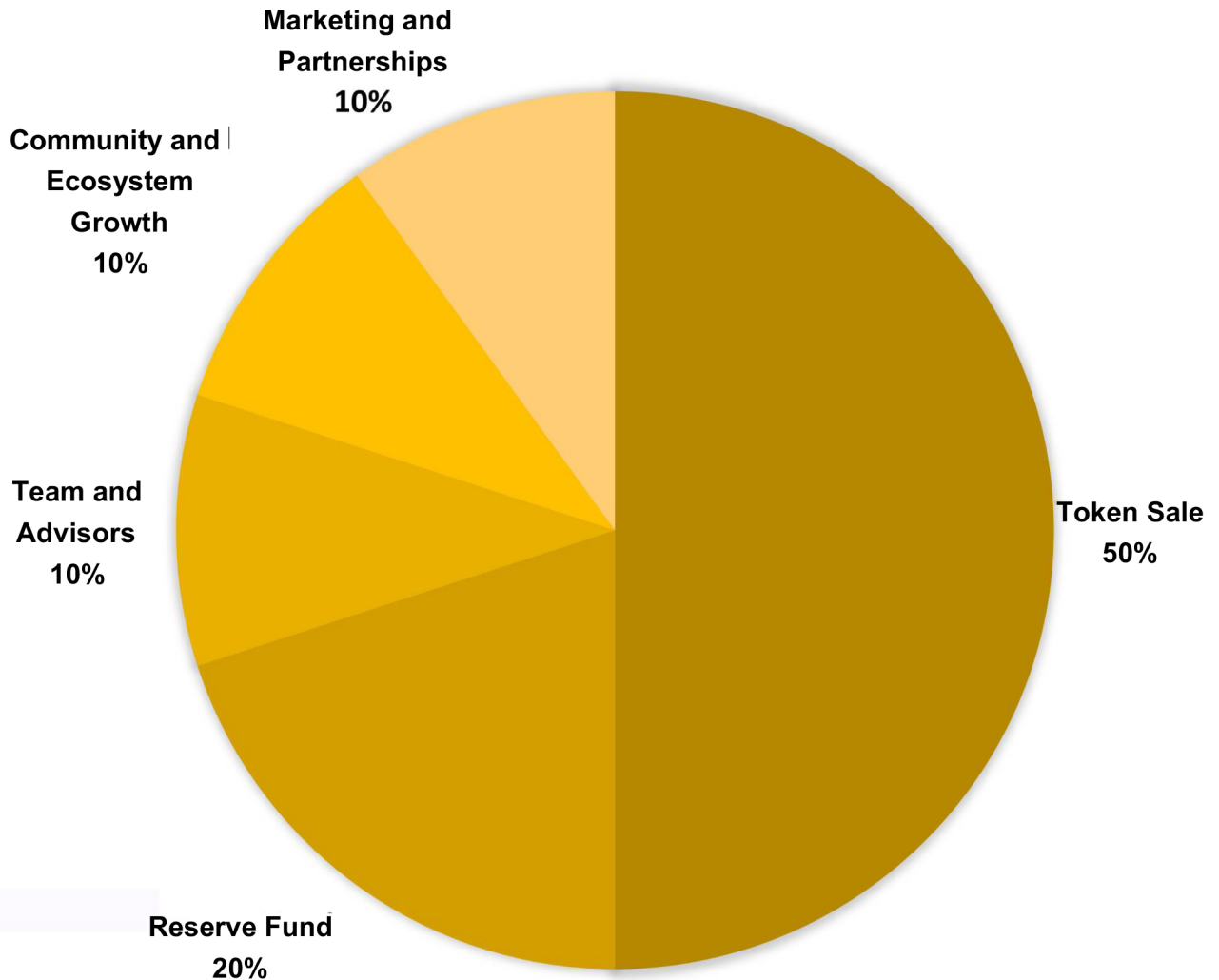
**1,000,000,000 GDG**

# Token Distribution:

The distribution of GDG Tokens is designed for the long-term sustainability and growth of the ecosystem. The allocation is as follows:

- **Token Sale (Public and Private): 50% (500,000,000 GDG)**
  - The majority of tokens are allocated for the initial public and private token sale events, ensuring broad community participation and early supporter involvement.
- **Reserve Fund: 20% (200,000,000 GDG)**
  - A significant portion of tokens is reserved to fund future developments, strategic partnerships, and community incentives. The reserve fund acts as a treasury to support the platform's expansion and respond to unforeseen challenges.
- **Team and Advisors: 10% (100,000,000 GDG)**
  - Tokens allocated for the team and advisors are subject to a vesting schedule to align their interests with the long-term success of the project, fostering commitment, dedication, and ongoing contributions.
- **Community and Ecosystem Growth: 10% (100,000,000 GDG)**
  - A portion of tokens is dedicated to fostering community engagement, growth initiatives, and partnerships within the Web 3 Economy. This includes a community rewards pool, ecosystem development, and strategic collaborations.
- **Marketing and Partnerships: 10% (100,000,000 GDG)**
  - Tokens allocated for marketing and partnerships are reserved to promote the platform, drive user adoption, and establish strategic collaborations with key industry players.

**Community Involvement:** The community plays a crucial role in the success of the GDG Token ecosystem. Governance mechanisms, voting mechanisms for proposed features, and community forums ensure that the users have a direct say in the direction of the platform.



Total Supply  
100,000,000 GDG

Token Name  
Great Deal Coin  
(GDG)

Smart Contract

0x6a075c894e89373588b2dbd15299d6490342fbd4



# ROADMAP

**Q1 2024**

Utility App Integration

**Q2 2024**

Community  
Engagement Initiatives

**Q1 2025**

Listing on Multiple  
Exchanges

**Q2 2025**

CoinMarketCap,  
CoinGecko Integration

**2026**

Launch of Gaming  
Platform

**Q1 2027**

Deeper Utility  
Integration

**Q2 2027**

Web 3.0 Features

**2028**

Ecosystem Expansion

# Conclusion

Great Deal Gold, with its GDG Token ecosystem, goes beyond conventional utility services and voucher-based benefits, embracing the opportunities presented by the Web 3 Economy. The integration of dApps, NFTs, and gaming elements reflects our commitment to providing users with a comprehensive, immersive, and innovative experience. As we continue to innovate and grow, Great Deal Gold invites users to join us on this exciting journey towards a future where the convergence of utility services and decentralized technologies unlocks a world of possibilities.

Explore the GDG Token ecosystem, where great deals are not just transactions but experiences that redefine the digital landscape.

# THANK YOU

**Follow us!**



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